

LISA ASHBY

FUTURE FUNERAL DIRECTOR & EMBALMER

PROFILE

Name

Lisa Ashby

Address

114 Valley Glen Court
Greer, SC 29650

Phone

(910) 231-2498

Email

lisa@lisaashby.com

EXPERIENCE

2008 - Present

Lisa Ashby Freelance Services

Virtual Assistant, Website & Content Developer

As a content developer and website designer, I have experience developing, implementing, and managing internet marketing strategies, social media campaigns, and branding and print strategies for companies across various industries. I also provide virtual assistant services to select clients including marketing campaign management and online and print article creation.

2006 - 2011

Century 21 Sweyer & Associates

Digital Marketing Coordinator

As Digital Marketing Coordinator, I developed and managed all digital company promotions, created online content, managed the company leads department, and advised real estate agents on their online campaigns. Previously, as the corporate Office Manager, I managed the data entry department, planned all company events, maintained company reports, personally assisted the company owner with day-to-day operations, and was responsible for a clean and streamlined office.

EDUCATION

2015 - 2016

Piedmont Technical College

AAS in Funeral Services Program, 4.0 GPA, 2015 President's List

2008 - 2010

Cape Fear Community College

General coursework, 4.0 GPA, Phi Theta Kappa Honor Society

HONORS

Joseph E. Hagan Memorial Scholarship Recipient

The Joseph E. Hagan Memorial Scholarship honors one of funeral service's finest directors. Established in 2000 by the Funeral Service Foundation's Board of Trustees, this \$2,500 annual scholarship is awarded to full- or part-time students of funeral service enrolled in ABFSE-accredited programs. Students must submit an essay to be considered for the award.

REFERENCES

Nichole Livengood

NicLive PR

T: (864) 320-3002

E: nichole@niclivepr.com

Brooke Scarborough

Rightleft Studio

T: (252) 489-5837

E: brooke@rightleftstudio.com

Sydney Jones

Century 21 Sweyer & Assoc

T: (910) 251-0021

E: sjones@c21sweyer.com